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Ztail: A Kelley Blue Book for everything

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I have a bunch of books and CDs that are cluttering up my house. I don't throw them out because I'm convinced they're worth real money, but I never try to sell them because I'm not sure what I should ask and what I should accept.

Enter Ztail, a company that aspires to tell you the actual value of pretty much anything you have lying around the house. The site doesn't use any fancy computer trickery to determine values, TechCrunch reports, It uses its user base:

To post an item for appraisal users can either enter a description manually, or they can search through a database of over 1 million products provided by Shopping.com that contains default photos and descriptions (users can modify these if they wish). From there, the item is added to Ztail's "Get Worth" pool, which will present the item to other users and ask for their opinion. Sellers can also create a Ztail widget, which can be embedded in blogs and social networks to collect opinions of friends. After establishing a price, Ztail allows sellers to quickly sell an item on eBay using pre-defined templates.

I agree with Jason Kincaid, who reviewed Ztail for TechCrunch: it's a great idea but it needs a large and reliable user base if it is to take off. That said, I'm rooting hard for success.

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